



THE
LEAGUE LOOP

A PUBLICATION OF THE JUNIOR LEAGUE
OF NORTHERN VIRGINIA

FALL 2013



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PRESIDENT'S PERSPECTIVE

We are a quarter of the way into the 2013-2014 League Year, and we have already accomplished so much thanks to the collaborative efforts of our volunteers and partners. When I visited the Back-to-School health fair hosted by HealthWorks of Northern Virginia, I had the pleasure to serve as a lay patient navigator for several hours. I enjoyed speaking with many local families whose children benefited from the back-to-school physicals and vaccinations. Without these services, too many children would start school delayed and at a disadvantage. We are pleased to be expanding our partnership with HealthWorks of Northern Virginia and supporting their Reach Out and Read program.

In September, our members participated in the first Junior League of Northern Virginia (JLNV) 9/11 National Day of Service and Remembrance by making 140-bagged meals to support the clients of the Arlington Street People's Assistance Network (A-SPAN) and Cornerstones (formerly Reston Interfaith). Not only did our members participate, but the JLNV also collected donations from supporters as far away as Florida. The project was a great success for the Regional Community Impact Team, and I know they are looking forward to planning next year's Day of Service project.

Finally, one of the themes we are exploring this year is mentoring and developing it as a leadership competency. I am pleased to report that our Leadership Development and News and Information Committees have worked together to create a reading list on leadership available on our website. The first post reviews Sheryl Sandberg's *Lean In*. Read more here.

I look forward to seeing our members and community partners at our 13th annual *The Enchanted Forest!*

Candice Bennett
President 2013-2014



ADVERTISING INFORMATION

Are you interested in advertising in the League Loop? Visit:
<http://bit.ly/YvaEyo>

Phone: 703-442-4163 E-mail: info@jlnv.org

AD SPECIFICATIONS & RATES

	1 EDITION	4 EDITIONS	8 EDITIONS
1/6 page (business card)	\$22	\$79.20	\$140.80
1/4 page	\$35	\$126.00	\$224.00
1/3 page	\$57	\$205.20	\$364.80
1/2 page	\$82	\$295.20	\$524.80
2/3 page	\$99	\$356.40	\$633.60
Full page	\$150	\$540.00	\$960.00

Thank you for advertising with the Junior League of Northern Virginia. Your support is greatly appreciated.



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WE CAN HARDLY 'CONTAIN' OURSELVES!

Any visitor to JLVN Headquarters in McLean, VA, would note that the League office space is clearly multi-purpose and multi-functional. Not only does the main office serve as an office for the JLVN Office Manager, Kathy Kovacs, it also serves as a meeting space, mailroom and storage area for League files and materials. With more than 55 years of service in the Northern Virginia community, one can imagine that the JLVN has compiled quite an archive. Therefore, when The Container Store in Reston, VA, generously offered an office makeover we could hardly 'contain' ourselves!

The opportunity to streamline and beautify JLVN office space with professionals on-hand was thrilling. The Container Store experts went above and beyond by completely making over the office as well as our storage closet and off-site storage unit using classic organizational items from The Container Store such as their Elfa shelving system. Photos of the process and the finished product highlight the fantastic transformation. We will be sure to visit the Reston location of The Container Store and continue to keep ourselves 'contained.'



before

after

The Container Store®

The Original Storage and Organization Store®



SANTA, SNOWFLAKES AND FAMILY
HOLIDAY FUN FOR A GREAT CAUSE: THE
13TH ANNUAL *THE ENCHANTED FOREST*

Kelly Atkinson & Caroline Simms

2013 Co-chairs, *The Enchanted Forest Committee*



As the 12th annual *The Enchanted Forest* came to a close, JLNv 'elves' began planning for our 13th annual *The Enchanted Forest* which will be in full holiday swing on November 23-24, 2013, at The Westin, Tysons Corner. This event provides an 'enchancing' weekend for the community with delightful premium events including Breakfast with Santa, Georgetown Cupcakes and Cocoa with the Snow Fairy Princess, Kids in the Kitchen, Children's

Science Center and National Capital Trackers. In addition, JLNv has secured new Main Stage performers, while popular favorites such as Pirate Magic, Ukulele Phil and the Hulu Kids, Adagio Ballet and the Maple School of Irish Dance will return to entertain our visitors. Perhaps most exciting for adults is the November 23 "Mistletoe Masquerade Ball" featuring an open bar, music by DJ Loud Tone, a live auction, passed hors d'oeuvres and casino style gaming by Always Fun Casinos.

While *The Enchanted Forest* is a fun and thrilling event for both children and adults, it is ultimately a fundraiser. All proceeds from our premium and gala tickets directly support our community programs including



monthly educational enrichment programs in area homeless shelters, free school physicals and immunizations and backpacks for uninsured children. One of the highlights of *The Enchanted Forest* is the actual forest itself – a room of trees beautifully decorated with items for silent auction. There is a "Community Wreath" section that will directly benefit local area women's and children's shelters and other community partners. Like the silent auction for the trees, guests may bid on the wreaths in order to provide much needed items to our community partners, such as feeding an entire homeless shelter Thanksgiving dinner or providing clothing and toys to families. As a token of our gratitude, the guest with the winning bid will be able to take the wreath home and display their support for the League. We are excited that the Forest will showcase "Community Wreaths" to remind ourselves what TEF is ultimately for – serving the community.

How can you help? Get the word out by following us on Twitter: @JLNv, Facebook: facebook.com/JLNvTEF, or on our site: jlnv.org/tef. In addition, donated items and experiences are still being accepted for the live and silent auctions (please contact tef@jlnv.org). Finally, become an honored guest as a *Friend of the Forest* and receive benefits including recognition in JLNv's bi-annual Community Report, two tickets to an exclusive pre-event Brunch at the home of JLNv Sustainer Representative Eula Bond and a post-event VIP Wine Tasting Event with Swirl and Sip.



KIDS CAN COMMUNITY PROGRAMMING INSPIRES GOAL SETTING

The JLNv is committed to helping prepare children in Northern Virginia for success through programs such as Kids Can. Launched in the 2007-2008 League year, the main objectives of Kids Can are to build character and promote a high standard of ethics as supported by the Virginia Standards of Learning. This monthly program uses reading, discussions and crafts to explore character-related themes that are essential to healthy self-esteem for kids.

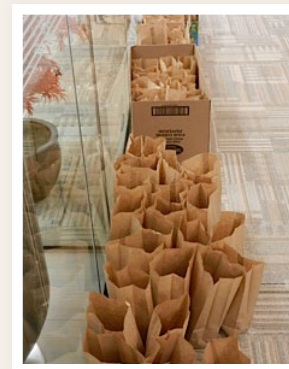
September brought students back to the classroom and brought Kids Can back to three Northern Virginia shelters: Arlington-Alexandria Coalition for the Homeless, Katherine K. Hanley Family Shelter, and Embry Rucker Community Shelter. With the start of a new school year, the September programming focused on helping students in the shelters set personal goals. To motivate the children, League volunteers began by reading aloud *Oh, the Places You'll Go* by Dr. Seuss. Next, volunteers paired off with students to talk about their goals for the year. Some students focused on school-related goals such as getting straight A's for the year. Others had home-focused goals such as being nice to their siblings, cleaning their room and helping with dinner.

After defining their goals, the students talked with their League 'buddy' about the different ways they could work toward achieving their goals. Each student enjoyed the one-on-one time with League volunteers and left with a personalized chart and set of stickers to keep track of their goals and mark every day that they worked to achieve their goal. Paraphrasing Dr. Seuss, we hope the students felt that after this exercise they could 'steer themselves in any direction they choose.'

JLNV HONORS THE NATIONAL DAY OF SERVICE AND REMEMBRANCE



Since the first anniversary of the September 11 attacks, Americans have come together to support their communities. In 2002 President George W. Bush proclaimed September 11 as Patriot Day, calling upon all Americans to reflect upon the events of 9/11 and remember those lost each year. He highlighted the spirit of service by issuing a Call to Service and launching USA Freedom Corps, a national volunteer program. Six years later, in 2008, President Bush amended the Patriot Day Proclamation to include "volunteering" as an appropriate expression of remembrance on 9/11. In 2009, President Barack Obama signed the Edward M. Kennedy Serve America Act that for the first time authorized the formal recognition of September 11 as a National Day of Service and Remembrance. Finally in 2011, for the 10-year anniversary of 9/11, a record 33 million Americans, and many others from 165 nations, joined together to pay tribute by engaging in charitable service, making 9/11 the single largest day of charitable activity in United States history.



On Wednesday, September 11, 2013, JLVN members and their families came together to honor and remember those who rose in service after the September 11, 2001 attacks at the Pentagon, in New York City, and in Shanksville, PA. JLVN believes that bringing people together in service builds a permanent and positive legacy that rekindles the spirit of unity that existed immediately after 9/11. In honor of the September 11 National Day of Service and Remembrance, JLVN provided 140-bagged meals to two area homeless shelters, the Arlington Street People's Assistance Network (A-SPAN) and Cornerstones (formerly Reston Interfaith) for their clients in Arlington and Reston. All items were donated, assembled, and delivered by JLVN members and their families. Susan Alger, Volunteer Manager at Cornerstones, said, "Thank you for the lunches and the extra supplies! Our food budget is one of the biggest line items we bear, so donations of these meals help us stretch our dollars to help more people."



W
W BY WORTH

**A Career Opportunity
in the DC Metro Area**

W by Worth is looking for qualified candidates who are interested in a career that offers flexibility, opportunity for personal growth and significant income potential.

For women with an eye for style and dedication to service, W by Worth offers a career with limitless potential; **a perfect fit for women of the Junior League!**

The community of W Sales Associates is one of entrepreneurial women who represent the unique promise of the W experience: luxury wardrobe-building with the ultimate in personal service.

If you or someone you know is interested please contact ~

Eileen Nelson
Director of Business Development ~ DC Metro Area
703.216.5494
enelson@worthltd.com

WBYYWORTH.COM

SAVE THE DATE FOR THE FIRST-EVER JLNV GOVERNOR'S BALL

Make no mistake: there will be no political debates only a party. Join the JLNV in marking the inauguration of the 72nd Governor of Virginia with an evening filled with festivities, music and inspiration. The event at the Sheraton in Pentagon City on January 11, 2014 will be a celebration of women's civic leadership and their role in creating better communities. In 1901, 19 years before American women were given the right to vote, a young New York socialite named Mary Harriman had an idea unusual for her class and time: women had an important role to play as civic leaders and an all-women volunteer organization called the Junior League was born.* Decades later there is a long list of recognizable names of League members who serve or have served their local communities, states, and the nation. Several of these notable women, along with other women in public office, will be in attendance. Join League members in honoring the women who blazed the civic trail, celebrating those who are currently creating a legacy and encouraging today's young women to consider being catalysts for change in their communities.

**AJLI Editorial Staff February 7, 2011*

The Sheraton Pentagon City has a space for you!

Reserve your Event Space
Check out either of the 2013 newly renovated ballrooms
Galaxy Ballroom and Stars Reception Room with views of DC
or
The Elegant Commonwealth Ballroom and Foyer with seating for Over 600+

Book by October 31, mention this ad
Select a Gift Below

- > Upgraded Bar Package
- > 10,000 Starwood Signing Points
- > 10% Discount on Standard Wedding Catering menus for events over \$5,000

This offer is based on availability and is not applicable to already negotiated groups. Black out and sold out dates are not available.

Sheraton Pentagon City - Arlington, VA
Betsy Jones
Betsy.jones@sheratonpentagoncity.com
703-271-6619

CULTIVATING RELATIONSHIPS, COLLABORATING WITH DONORS, AND CHANGING OUR COMMUNITY THROUGH THE 1958 SOCIETY

Northern Virginia is home to many recent transplants. Often, Our JLNV 2013-2014 president's theme "Cultivate. Collaborate. Change." not only applies to our members but it also applies to our relationships with supporters, partners and donors. Donor Relations actively cultivates the relationships we have with our supporters and ensures that donors are aware of the impact their gifts have on the community at large. The JLNV is proud to announce new individual and corporate sponsorship level packages this year. These sponsorship levels provide our supporters with multiple yearlong marketing opportunities, benefits and elite special events. Entering its second year, the elite JLNV society of donors, The 1958 Society, is enjoying the benefits of our League events throughout the year.

A key philanthropic backbone of JLNV, the 1958 Society was named to commemorate the year the JLNV was founded. By making the League a priority, this dedicated group of supporters gives annual contributions of \$1,000 or more driving JLNV's efforts to impact our community and change the lives of local children.

We welcome our newest 1958 Society members: **Jennifer Bell, Rebecca Goodhart, Erica McCants and Pam Weber**. If you are interested in joining this elite circle of giving, contact donorrelations@jlnv.org.

On behalf of JLNV and the children of our local communities we thank you for being catalysts of change.

NEW JLVN PARTNERSHIPS DEVELOP THE POTENTIAL OF GIRLS

The Fund Development Council has been busily preparing for the 2013-2014 League year by fostering established relationships and working to launch new partnerships.

Along with *The Enchanted Forest*, JLVN will be hosting several exciting and new events this year. The American Girl Fashion Show (<http://www.jlvn.org/american girl>) and Girls on the Run (GOTR, <http://www.jlvn.org/girls-on-the-run>) are among the new partnerships we are pleased to announce. The American Girl Fashion show, being held March 2014, gives event attendees an opportunity to learn about historical and contemporary fashion all while spending time with friends and family. Elegant refreshments and a colorful presentation are just the start of this exciting event. Second, the symbiotic missions of GOTR and JLVN made this joint venture a clear step forward: the League will aim to promote healthy choices to the region's children and their parents through the joint, semi-annual 5K runs and training programs in May 2014.

We are all ambassadors of the community, and JLVN is pleased to have your help to further our reach into the community. Contact Fund Development at any time to learn more: funddevelopment@jlvn.org.



SHOWCASING JUNIOR LEAGUE LEADERS

The JLVN is composed of a diverse, talented group of women who exemplify leadership and altruism. The Fall 2013 League Loop is proud to feature abridged profiles of three of JLVN's accomplished members – Patti Tintle, Virginia Mewborn and Valarie Richardson. These three League members remind us that service to others is a way of life, and it is one of the most powerful ways to influence the next generation. To read the complete profiles of these spotlighted members click on the links at the end of each section.



Empower a girl, change the world:

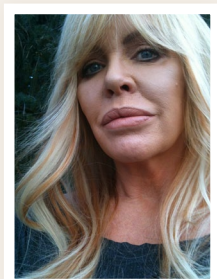
Patti (Schultz) Tintle, a member of the 2013 Fall Provisional Class, began her service to the League prior to becoming a member. Her invaluable, pro bono design contributions to the League Loop, IBCI Ad Hoc Committee and *The Enchanted Forest* in 2012 transformed the quality of JLVN publications. After receiving

the JLVN Corporate Partner Award in May 2013, Patti determined that there was no better way to instill values that promote voluntarism, the love of learning, leadership and the development of self-esteem in her own children than joining an organization that empowers women to become a driving force in their community. She believes that, when surrounded by encouraging women in the League, together members can improve the community in which they live. To read more about Patti click [here](#).



Giving back cannot be underestimated: From crisis management to event planning, Active member Virginia Mewborn is an all-around powerhouse. Although she is new to the JLVN, she has a breadth of knowledge in crisis management and much to offer the Northern Virginia community. Currently the Director of Disaster Operations and Logistics for the

American Red Cross National Headquarters, Mewborn is no stranger to leadership. She is excited about her future in the League and notes, "We live in an area where there is so much to do. You really need to get out of your comfort level to meet new people. I want to give back to the community. I really want to get involved; the power of the Junior League can never be underestimated." To read more about Virginia click here.



Return on Investment: Valerie Richardson is a JLVN Sustainer and has been a dedicated League member for more than 20 years. In May 2013, Valerie was recognized for her continuing leadership with the Mary Harriman Award for Leadership. Owner of Riverside Interiors, she has a passion for design and her dazzling designer-decorated holiday evergreens have been a highlight of

The Enchanted Forest for some time. In addition to her elegant contributions to the forest, Valerie fondly remembers her time as Cookbook Committee chair and emphasizes that the return on her investment to the Junior League of Northern Virginia is priceless. To read more about Valerie click here.

SAVE THE DATE!



American Girl

FASHION SHOW

March 21-23, 2014

featuring a weekend of:

5 Fabulous Fashion Shows



The American Girl Fashion Show is a fun-filled event for girls, their families and friends, and favorite dolls! Celebrate the experience of being a girl, whether yesterday or today, through a colorful presentation of historical and contemporary fashions.



Sheraton | Pentagon City
900 South Orme Street
Arlington, Virginia 22204

Hosted By:

The Junior League of Northern Virginia

“FALL” IN LOVE WITH OUR WHAT CAN I BRING? COOKBOOK

From Hearty Chili (page 110) to Tortilla-Black Bean Casserole (page 135) you're sure to get a warm feeling even though the temperature is dropping outside.

We'd suggest for starters that you welcome the changing season with our delicious **Pumpkin Bread** (page 156):

1/3 cup vegetable oil
1/3 cup applesauce
2-1/3 cups sugar
4 large eggs
1 (15-ounce) can pumpkin
1/2 teaspoon baking powder
2 teaspoons baking soda
1-1/2 teaspoons salt
1 teaspoon ground cinnamon
1/2 teaspoon ground cloves
3-1/3 cups flour, sifted
2/3 cup water



Beat first 3 ingredients at medium speed with an electric mixer until creamy; add eggs, 1 at a time, beating well after each addition. Stir in pumpkin. Add baking powder and next 4 ingredients, beating well. Add four in thirds, beating well after each addition. Add water, beating well.

Pour batter into 2 greased 4 x 8 inch loaf pans.

Bake at 350 degrees for 1 hour (for smaller loaves bake 45 to 50 minute, for muffins bake 25 to 28 minutes, for miniature muffins bake 18 to 20 minutes).

Yields 2 (8 x 4 in loaves) or 12 muffins.

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The Junior League of Northern Virginia (JLNV) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

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